

Do's and Don'ts



- All cards must be **100% handmade**
 - We are **unable to deliver store-bought cards**
- Holiday cards are great, but we prefer cards that can be **enjoyed by the recipients year-round**
- All artists should **sign the cards with their first name and location** (i.e. From, Angie in Ann Arbor, MI!)
- Encourage those who know multiple languages to **create cards in other languages**
- **Take pictures and screenshots** of video conferences with artists making and holding their cards



- Uplifting Spirits is our main goal, so our Golden rule is, to be sure that the cards have an **uplifting message** and **do NOT refer to patients' conditions.**
 - Do not say things like, "Get well soon," "Stay Strong," or "Hang in there"
- Please **avoid religious references**
- Please **avoid fuzz balls and pipe cleaners** as they tend to not stick to the cards well and fall off during transit
 - Check out this [blog.post](#) for more info



Design Thought Starters

Text Examples

PROCLAMATIONS & AFFIRMATIONS

- **You Rock!**
 - **You're one in a minion**
 - **Shine bright like a diamond**
 - **Bee**
 - **Buzzing by to say Hi!**
 - **Minions**
 - **You're One in a Minion**
 - **Cat**
 - **You're Purrrrrfect**
 - **Ninja Turtle**
 - **You're Turtley Awesome!**
 - **An Owl**
 - **OWL Always Love You**
 - **Balloons**
 - **Have an Uplifting Day**
 - **Pacman**
 - **You're the Chompion**
 - **Hippopotamus**
 - **Hip Hip Hooray!**

JOKES

- **Why can't Elsa from Frozen have a balloon?**
 - **Because she'll "let it go", "let it go"**
- **What did the little corn say to the mama corn?**
 - **Where is pop corn?**
- **What kind of tree fits in your hands?**
 - **A palm tree**

Design Examples



1

ENCOURAGING MESSAGES ONLY

DO NOT WRITE things like, "Get well soon," "Stay Strong," or "Hang in there." etc.

YOU CAN WRITE things like, "You're Awesome," "You Rock," etc.



TABLE REMINDERS

2

MULTIPLE LANGUAGES NEEDED

We send cards to over **40 different countries**, so we encourage you to make cards in different languages.

3

SIGN YOUR CARDS

Be sure to sign your cards with your first name and location **i.e. From Angie in Ann Arbor, MI.**



Additional Ways to
Get Involved



Join the Card
Counting Crew

4

TAKE A SELFIE

Take pictures of you with your one-of-a-kind cards, tag us in your social post, and email pictures to **photos@cardzforkidz.org**